

# ezra.

POWERED BY LEE  
HECHT HARRISON

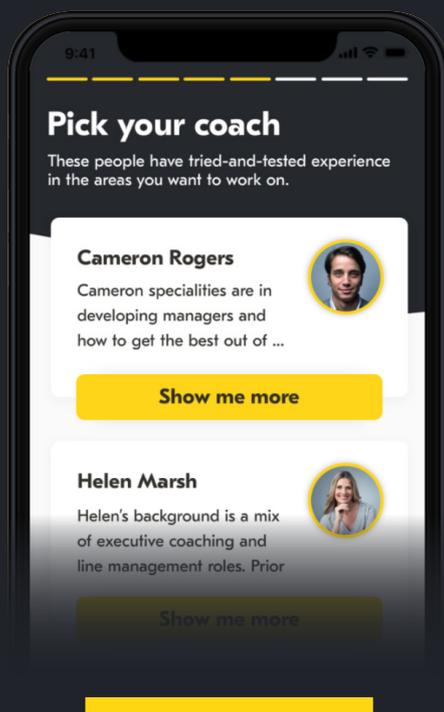
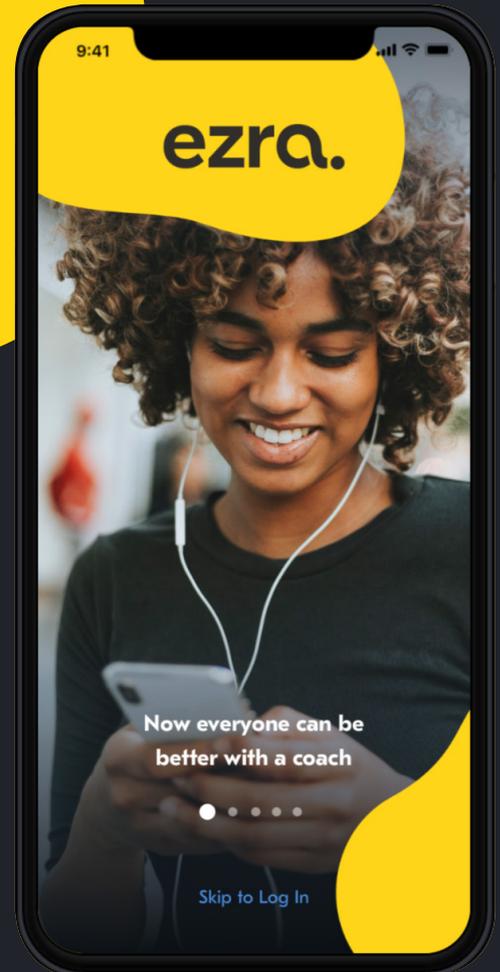
Now everyone can be  
better with a coach

At Ezra, we've redesigned professional coaching for the digital age. Our app lets you choose a coach, schedule coaching sessions and chat about your goals and plans.

A professional coach can change your life - and not just your work life. They can help you become more self-aware, set goals, and work through problems that might be holding you back.

But in most organisations, only top teams and executive leaders have access to this superpower. It's a shame to see so much untapped potential: imagine what organisations could achieve if everyone was coached to get more from their career.

At Ezra, we believe everyone should have a coach. And we're working to make that happen. Because talking to a coach should be as easy as FaceTiming a friend - whether you're a first-time manager or a working mum; a team leader with a packed-out schedule or a grad with lots of potential.



## BENEFITS OF COACHING

- **Improve your onboarding:** a coach can help your new starters make sense of their first 90 days.
- **Create happier teams:** and increase your retention rates in the process.
- **Develop your people:** coaches can help anyone define their career path and stick to it.
- **Create better managers:** the day-to-day challenges of leadership always call for a second opinion.
- **Handle change:** personal and professional changes can be tough. Give people a space to talk through it.
- **Recruit the best.** Good hires will recognise coaching as a good company benefit.

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## DESIGNED FOR THE DIGITAL AGE

Our coaches run their one-on-one sessions through our app, over video chat. It's as easy as FaceTime or Skype, and just as easy to slot into busy schedules.

## DESIGNED FOR PEOPLE

Because we're powered by Lee Hecht Harrison, we work with a network of 2000 tried-and-tested business coaches. Ezra asks people what they'd like to achieve, then matches them to the right coach to get them there.

## DESIGNED FOR BUSINESSES

The benefits of coaching — clearer goals, better collaboration, a calmer work environment — should be felt by everyone, not just your leaders. Coach your people into better managers and leaders, and ultimately, you'll see your teams becoming more productive overall.

## WHO'S EZRA FOR?

We believe coaching should be for everyone. But we've seen it work particularly well for these people:



**First time managers** can talk through their new-found role, and the skills of the job - like delegation and feedback.



People with **high potential** need meaning and focus in their career path. A coach can help them find both.



**New starters** sometimes need a hand navigating a new culture, whether they're high-level recruits or graduates with a lot of potential.



People **going through change** sometimes just need to talk through how their new role or location will work.



**Remote teams** can easily start to feel distant: keep them on track with their goals and in touch with the culture.